



////// MILES IN MARTINSVILLE

2017 Challenge Series and Sponsorship Opportunities



February 11, 2017
Nail the Rail 9 Miler



MARCH 25, 2017
Martinsville Bulletin
Half Marathon,
5K, and Relay



MAY 6, 2017
The Super Run 5 & 8K



May 28, 2017
Tuff Strutter 5K Trail Run
@ Rooster Walk



AUGUST 12, 2017
Helgramite Hustle Mud Run
at Smith River Fest



SEPTEMBER 8, 2017
Harvest Moon Run 10K & 5K
and Dancing on Depot



NOVEMBER 23, 2017
Turkey Day 5K and
Family Fun Run



DECEMBER 9, 2017
Light Up the Night 5K



Series Sponsorship Levels

TITLE SPONSOR FOR SERIES – \$5000, Four Total

- Your company logo will appear on all collateral materials for all events – posters, post cards, banners, and registration forms.
- Your company name/logo will be placed on all garments for all events.
- Your company name/logo will be posted on the Activate MHC Bike Barn.
- Your company name/logo with live link will be placed on the home page of the Miles in Martinsville website. It will also appear on each race specific page.
- If provided, we will periodically hang a company banner with your logo and a health message on the YMCA Church Street fence.
- You will have the opportunity to set up a table or booth with company information for race participants on the day of each event.
- Your company logo will appear on all email blasts regarding the race series.
- Sponsor banners will be created for each event. Your company name/logo will appear on each banner.
- Your company will be identified as a sponsor during pre and post race announcements.
- An item representing your company, if provided, will be placed in all runner swag bags.

GOLD SPONSOR – \$2800 for Series or \$500 per Race(s) of Your Choice

- Your company name/logo will be placed on garments for all events you sponsor.
- Your company name/logo with live link will be placed on the home page of the Miles in Martinsville website if you sponsor the series, or on the individual race page of the event you are sponsoring.
- You will have the opportunity to set up a table or booth with company information for race participants on the day of each event.
- Your company name/logo (series sponsor) or typed name (individual race sponsor) will appear on all email blasts regarding the race series.
- Sponsor banners will be created for each event. Your company name/logo will appear on the banner for each race you choose to sponsor.
- Your company will be identified as a sponsor during pre and post race announcements.
- An item representing your company, if provided, will be placed in all runner swag bags.

SILVER SPONSOR – \$1800 for Series or \$300 per Race(s) of Your Choice

- Your company name/logo will be placed on garments for all events you sponsor.
- Your company name/logo with live link will be placed on the home page of the Miles in Martinsville website if you sponsor the series, or on the individual race page of the event you are sponsoring.
- Your company name/logo (series sponsor) or typed name (individual race sponsor) will appear on all email blasts regarding the race series.
- Sponsor banners will be created for each event. Your company name/logo will appear on the banner for each race you choose to sponsor.
- Your company will be identified as a sponsor during pre and post race announcements.
- An item representing your company, if provided, will be placed in all runner swag bags.

BRONZE SPONSOR: \$1000 for Series or \$175 per Race(s) of Your Choice

- Your company name/logo (small) will be placed on garments for all events you sponsor.
- Your company name/logo will be placed on the home page of Miles in Martinsville Challenge Series website if you sponsor the series, or on the individual race page depending on your sponsorship.
- An item representing your company, if provided, will be placed in all runner swag bags.

GET YOUR MESSAGE OUT WITHOUT SPONSORSHIP

Get your message out to race participants – it's easy and affordable. Companies wishing to share their story in the race day swag bags may do so. Simply provide the item to be inserted two weeks before the race, we will take care of the rest. The rates are:

- Inserts for all seven races: \$350
- Per individual race: \$75 each